

September 15, 2025



## VETOQUINOL ANNOUNCES THE LAUNCH OF SIMPLERA® MADE IN CANADA- DOMESTIC AND IMPORTED CONTENT.

LAVALTRIE – September 15, 2025 – Vetoquinol is proud to announce the availability of **Simplera®**, a veterinary-prescribed ear solution for dogs, now available across Canada.

**Simplera®** is applied in-clinic by a veterinarian in a single administration. It contains a combination of three active ingredients: mometasone furoate, terbinafine hydrochloride, and florfenicol. This product is available by prescription only and is intended for use under the direction of a licensed veterinarian.

Manufactured in Canada - domestic and imported content, **Simplera®** reflects Vetoquinol's ongoing commitment to supporting veterinarians in their daily practice.

"We are excited to bring Simplera® to Canadian veterinarians and their clients," said Alexandre Fournier, Country Manager at Vetoquinol Canada. "This launch reinforces our commitment to supporting veterinary professionals with practical, effective solutions—backed by both science and service."

FOR MORE INFORMATION,  
PLEASE CONTACT YOUR  
**VETOQUINOL TERRITORY  
MANAGER OR THE VETOQUINOL  
CANADA CUSTOMER  
EXPERIENCE CENTRE**  
[CANADA\\_SERVICE@VETOQUINOL.COM](mailto:CANADA_SERVICE@VETOQUINOL.COM)  
[1-800-565-0497](tel:1-800-565-0497)

For more information about our **Simplera®**, or to place an order, please contact your Vetoquinol Territory Manager or our Customer Experience Center at 1-800-565-0497.

Sincerely,

Adel Yakhelef  
Brand Manager – Companion Animals



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## ABOUT VETOQUINOL

Vetoquinol is a leading international animal health company with operations in Europe, the Americas and Asia/Pacific. An independent "pure player," Vetoquinol innovates, develops and markets veterinary drugs and non-medicinal products for food-producing animals (bovines, swine) and companion animals (dogs, cats). Since its creation in 1933, Vetoquinol has been combining innovation and geographical diversification. The strengthening of the product portfolio and the acquisitions made in high-potential territories ensure hybrid growth for the Group. As of September 30, 2021, Vetoquinol employed 2,540 people. Vetoquinol has been listed on Euronext Paris since 2006 (stock code: VETO). Learn more about our journey and products by visiting [www.vetoquinol.ca](http://www.vetoquinol.ca).

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